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IN THE  
**Supreme Court of the United States**

OCTOBER TERM, 1998

GREATER NEW ORLEANS BROADCASTING ASSOCIATION, INC.,  
individually and on behalf of its members; PHASE II  
BROADCASTING, INC.; RADIO VANDERBILT, INC.; KEYMARKET OF  
NEW ORLEANS, INC.; PROFESSIONAL BROADCASTING, INC.;  
WGNO, INC.; BURNHAM BROADCASTING COMPANY,  
A Limited Partnership,

*Petitioners,*

v.

UNITED STATES OF AMERICA and  
FEDERAL COMMUNICATIONS COMMISSION,

*Respondents.*

On Writ of Certiorari  
to the United States Court of Appeals  
for the Fifth Circuit

BRIEF OF AMICUS CURIAE  
ASSOCIATION OF NATIONAL ADVERTISERS, INC.  
IN SUPPORT OF PETITIONERS

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STATEMENT OF INTEREST<sup>1</sup>

The Association of National Advertisers, Inc. ("ANA"), the advertising industry's oldest trade association, is the only organization exclusively dedicated to enhancing the ability of businesses to advertise on a national and regional basis. With more than 7,500 subsidiaries, divisions and operating units, ANA's members market a wide array of goods and services, and account for a significant percentage of the nation's annual national and regional advertising expenditures. As the nation's principal community of commercial speakers, ANA has long been committed to strong First Amendment protection for truthful, nonmisleading commercial speech. That commitment has been demonstrated by ANA's frequent appearance as an amicus curiae in commercial speech cases before this Court and the federal circuit courts.

This case is of particular importance to ANA's members because it presents an opportunity to clarify the standard of judicial review for governmental restrictions on truthful, nonmisleading commercial speech. At the same time that some Justices of this Court are expressing the view that a form of strict scrutiny should apply to such restrictions, certain lower courts, including the court of appeals here, are applying a retrograde test that more closely approximates rational basis scrutiny. Until this

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<sup>1</sup> No counsel for any party authored this brief in whole or in part, and no person or entity, other than the amicus curiae, its members, or its counsel, made a monetary contribution to the preparation or submission of the brief. The written consent of the parties to the filing of this brief has been filed with the Clerk of Court.



confusion is eliminated, ANA's members will not receive adequate and consistent First Amendment protection for their advertising.

Moreover, ANA believes that the right way to eliminate the confusion in the lower courts is by this Court's explicit adoption of strict scrutiny as the test for reviewing content-based restrictions on truthful, nonmisleading commercial speech. In addition to the legal arguments made in this brief, ANA urges the Court to consider another reason for the adoption of strict scrutiny – the dignity interest of the millions of Americans who earn their living through commerce. Protection of this interest is a fundamental reason why we have a Bill of Rights. Commerce is a dignified human endeavor, no less than the pursuit of art, science or politics. ANA's members and their employees are rightly proud of the products and services they offer to the public, and the contribution they make to the prosperity of our nation. Government should not be allowed to prevent them from speaking truthfully through advertising about the activities which sustain their livelihood, unless government can satisfy the exacting requirements of strict scrutiny.

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### SUMMARY OF ARGUMENT

More than two decades ago, this Court recognized the great constitutional value of truthful, nonmisleading commercial speech in *Virginia State Board of Pharmacy v. Virginia Citizens Consumer Council, Inc.*, 425 U.S. 748 (1976). Since then, the Court has been clarifying the substantial burden of proof that a government must satisfy if

it chooses to restrict commercial speech. The Court's efforts have focused on the balancing test adopted in *Central Hudson Gas & Electric Corp. v. Public Service Commission of New York*, 447 U.S. 557 (1980) – a test that, as some Justices have observed, was inadequate from the beginning because it assumed that truthful, nonmisleading commercial speech should receive less than full First Amendment protection. Perhaps in reaction, the Court has refined and enhanced that test, in the evident faith that it could grow to provide adequate and consistent protection for commercial speech rights. Indeed, as discussed in this Court's more recent decisions, the *Central Hudson* test has become nearly equivalent to strict scrutiny.

Unfortunately, some lower courts have ignored this Court's more recent decisions, choosing instead to adhere to its earlier, implicitly superseded decisions, or their own mistaken notions about the "lesser" value of commercial speech. The Court now has before it yet another case where government has attempted to keep the American people ignorant for their own purported good, and a court of appeals, claiming to apply *Central Hudson*, has upheld such censorship as permissible under the First Amendment. This deeply flawed ruling reinforces the view of several Justices of this Court – an apparent majority – that *Central Hudson* is not up to the task of ensuring consistent First Amendment protection for commercial speech rights.

The *Central Hudson* test should be replaced explicitly by a test that applies strict scrutiny to content-based restrictions on truthful, nonmisleading commercial

speech. The dangers associated with content discrimination, which justify full First Amendment protection for noncommercial speech, apply with equal force to commercial speech. Against the backdrop of the arguments the Government can be expected to offer in its effort to defend the indefensible positions taken by the court below, this Court will have an opportunity to review and renounce the rationale for "limited" protection – the notion that commercial speech deserves reduced constitutional protection because of its supposed "verifiability" and "hardiness." Further, the original intent behind the First Amendment supports adoption of strict scrutiny, because eighteenth century Americans undoubtedly would have rejected the suggestion that the First Amendment to the Constitution they adopted distinguishes between what we latter-day Americans have chosen to classify as commercial and noncommercial speech.

The time has come for the Court to complete the journey that it started with *Virginia State Board* in 1976. In its cases preceding this one, the Court has moved ever closer to adopting strict scrutiny protection for commercial speech. We respectfully submit that, in reversing the court of appeals, the Court should announce that full First Amendment protection for truthful, nonmisleading commercial speech has arrived.

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## ARGUMENT

### I. THE LOWER COURTS TOO OFTEN RENDER DECISIONS THAT UNDERVALUE COMMERCIAL SPEECH RIGHTS, DESPITE TWENTY-TWO YEARS OF EFFORTS BY THIS COURT TO DEFINE AND ENHANCE CONSTITUTIONAL PROTECTION FOR THOSE RIGHTS

#### A. This Court Steadily Has Been Raising the Level of First Amendment Protection for Commercial Speech

During the past twenty-two years, this Court has taken commercial speech law from a point where such speech received no First Amendment protection, to the point today where the Court appears to be on the verge of adopting a standard of strict scrutiny. For several decades, the law of commercial speech could be summed up in one sentence from *Valentine v. Chrestensen*, 316 U.S. 52, 54 (1942): "We are . . . clear that the Constitution imposes no . . . restraint on government as respects purely commercial advertising." That unsupported holding, which Justice Douglas later characterized as "casual, almost offhand," was overruled 34 years later when the Court more carefully considered the value of commercial speech in *Virginia State Board*. See *Cammarano v. United States*, 358 U.S. 498, 514 (1959) (Douglas, J., concurring).

Before tracing the evolution of the constitutional standard for protecting commercial speech, it is worthwhile to explore the reasons for the Court's recognition in *Virginia State Board* that the First Amendment protects commercial speech. The power of those reasons has driven commercial speech protection ever closer to strict



scrutiny. Not surprisingly, the Court's reasons for protecting commercial speech are virtually identical to its reasons for protecting political and other noncommercial speech:

There is, of course, an alternative to this highly paternalistic approach [of allowing a government to keep its citizens in ignorance]. That alternative is to assume that this information is not in itself harmful, that people will perceive their own best interests if only they are well enough informed, and that the best means to that end is to open the channels of communication rather than to close them. . . . It is precisely this kind of choice, between the dangers of suppressing information, and the dangers of its misuse if it is freely available, that the First Amendment makes for us.

425 U.S. at 770.

Extending the parallel to noncommercial speech, the Court in *Virginia State Board* explained that First Amendment protection for commercial speech is premised on the rights of both hearers and speakers (such as the members of ANA). From the perspective of hearers, the Court observed that a "particular consumer's interest in the free flow of commercial information . . . may be as keen, if not keener by far, than his interest in the day's most urgent political debate." *Id.* at 763. As to speakers, four Justices recently noted that their interests also were at the heart of *Virginia State Board*: "[w]hat stood against the claim of social unimportance for commercial speech was not only the consumer's interest in receiving information, but the commercial speaker's own economic interest in promoting his wares. '[W]e may assume that the advertiser's

interest is purely an economic one. That hardly disqualifies him from protection under the First Amendment.' " *Glickman v. Wileman Bros. & Elliott, Inc.*, 117 S. Ct. 2130, 2143 (1997) (Souter, J., dissenting, joined by Rehnquist, C.J., Scalia & Thomas, JJ.) (quoting *Virginia State Bd.*, 425 U.S. at 762).

Just as the Court's reasons for protecting commercial speech sound like its reasons for protecting noncommercial speech, so too has its *Central Hudson* test for protecting commercial speech increasingly come to resemble the strict scrutiny test applicable to restrictions on noncommercial speech. Consider the third prong of *Central Hudson*. In 1986, it appeared that the Court had diluted that prong, requiring government only to show that it had a "reasonable belief" that its restriction on speech would directly advance its asserted interest. *Posadas de P.R. Assocs. v. Tourism Co. of P.R.*, 478 U.S. 328, 341-42 (1986). But by 1993, the Court had revived and reinvigorated the third prong, a process that culminated in *Edenfield v. Fane*, 507 U.S. 761, 770-71 (1993). Under the *Edenfield* standard, the Court requires a government to "demonstrate that the harms it recites are *real* and that its restriction will *in fact* alleviate them to a *material* degree." *Id.* at 771 (emphasis supplied). This enhanced third prong is essentially indistinguishable from the strict scrutiny test's requirement that government demonstrate a "substantial relationship" between a challenged restriction on fully protected speech and the asserted governmental goal. See *Village of Schaumburg v. Citizens for a Better Environment*, 444 U.S. 620, 638-39 (1980).

This Court similarly strengthened the fourth prong of *Central Hudson* in the 1990's. Again, it had appeared that



*Posadas* had drained that prong of much of its power, by concluding that it is "up to the legislature" to decide whether or not a less speech-restrictive alternative would be as effective as censorship. 478 U.S. at 344. In 1993, however, the Court revitalized the fourth prong, stating that it is not met if there are "obvious less-burdensome alternatives to the restriction on commercial speech." *City of Cincinnati v. Discovery Network, Inc.*, 507 U.S. 410, 417 n.13 (1993). This clarification of the fourth prong has become an independent ground under which restrictions on commercial speech are invalidated. See, e.g., 44 *Liquormart, Inc. v. Rhode Island*, 517 U.S. 484, 528-29 (1996) (O'Connor, J., concurring); *Rubin v. Coors Brewing Co.*, 514 U.S. 476, 489-91 (1995). As Justice Thomas has commented, the augmentation of the fourth prong brings it very close to the "least restrictive means" test applicable in the context of fully protected speech. 44 *Liquormart*, 517 U.S. at 524-25.

In sum, this Court's decisions in the 1990's have elevated First Amendment protection for commercial speech, transforming the third and fourth prongs of *Central Hudson* into requirements that closely approximate strict scrutiny.<sup>2</sup> As discussed below, however, too many lower courts have not learned from this Court's more

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<sup>2</sup> This Court has yet to deal with a key remaining distinction between the *Central Hudson* test and strict scrutiny. Whereas *Central Hudson*'s second prong requires the government to demonstrate a "substantial" interest in restricting commercial speech, strict scrutiny requires a "compelling" interest. As discussed below, there is no basis for imposing a lesser burden on government when it restricts truthful, nonmisleading commercial speech based on content.

recent decisions, and instead apply *Central Hudson* as if it were a balancing test that permits judicial deference to governmental censorship.

#### **B. The *Central Hudson* Test, Even as Enhanced, Does Not Provide Consistent Protection for First Amendment Rights**

Regardless of how the *Central Hudson* test has been defined, it inevitably has been difficult to apply in practice. Justice Thomas has described the unpredictable malleability of *Central Hudson* when applied by judges:

The courts, including this Court, have found the *Central Hudson* "test" to be, as a general matter, very difficult to apply with any uniformity. This may result in part from the inherently nondeterminative nature of a case-by-case balancing "test" unaccompanied by any categorical rules, and the consequent likelihood that individual judicial preferences will govern application of the test.

517 U.S. at 526-27 (footnotes omitted).

But inconsistent results in constitutional litigation violate our fundamental sense of justice. See Antonin Scalia, *The Rule of Law as a Law of Rules*, 56 U. Chi. L. Rev. 1175, 1178 (1989). The protection of civil rights must not depend upon a spin of the judicial assignment wheel. See *id.* Justice Scalia has crafted an analogy that illuminates this principle of equal treatment under the law, and which is apropos in a case involving broadcast advertising: "try to let one brother or sister watch television when the others do not, and you will feel the fury of the fundamental sense of justice unleashed." *Id.*

To extend Justice Scalia's analogy about inconsistent treatment, it is plainly unjust that, under current case law, Americans in certain parts of the nation can watch and listen to broadcast advertising for non-Indian casino gaming, while their brethren in other parts of the nation cannot. This unequal treatment of First Amendment rights stems from and is emblematic of the problems with the *Central Hudson* test. Three lower courts, all purporting to apply *Central Hudson*, reached irreconcilable decisions when considering identical First Amendment challenges to section 1304's restrictions on broadcast advertising. See *Greater New Orleans Broadcasting Ass'n v. United States*, 69 F.3d 1296 (5th Cir. 1995), *vacated*, 117 S. Ct. 39 (1996), *on remand*, 149 F.3d 334 (5th Cir. 1998), *cert. granted*, 1999 WL 13527 (Jan. 15, 1999); *Valley Broadcasting Co. v. United States*, 107 F.3d 1328 (9th Cir. 1997), *cert. denied*, 188 S. Ct. 1050 (1998); *Players Int'l, Inc. v. United States*, 988 F. Supp. 497 (D.N.J. 1997), *cert. denied*, 1999 WL 8447 (U.S. Jan. 11, 1999).

In this case, the Fifth Circuit majority found that the Government satisfied the third prong of *Central Hudson* – even though the Government had submitted no evidence to show that its ban on broadcast advertising is effective in achieving its goals – and the fourth prong – even though the Government had submitted no evidence to show why it has not adopted any of the available non-advertising-related means of discouraging casino gaming.

In stark contrast, the Ninth Circuit in *Valley Broadcasting*, considering a record that was virtually identical to the record before the Fifth Circuit, concluded that the Government did not and could not meet the requirements of the third prong. Similarly, the district court in *Players*

*International*, after closely reviewing the Government's evidence, held that the Government had failed to satisfy both the third and fourth prongs of *Central Hudson*.

Putting aside for the moment the issue of which court reached the correct holding, these conflicting decisions make plain that the *Central Hudson* test is not doing what any constitutional standard must do – promote consistent protection of civil rights. Moreover, these three decisions epitomize a much larger problem in the lower courts.

Today, the *Central Hudson* test means very different things in different courtrooms. Some judges adhere to this Court's more recent rulings, which have made *Central Hudson* akin to a strict scrutiny test. See, e.g., *Bad Frog Brewery, Inc. v. New York State Liquor Auth.*, 134 F.3d 87, 99-101 (2d Cir. 1998); *Nordyke v. Santa Clara Cty.*, 110 F.3d 707, 713 (9th Cir. 1997). Other judges, such as the two in the majority here, rely on this Court's earlier decisions, which seemed to define *Central Hudson* as a test that permitted judicial deference to governmental censors.<sup>3</sup> See, e.g., *Anheuser-Busch, Inc. v. Schmoke*, 63 F.3d 1305 (4th Cir. 1995), *vacated*, 517 U.S. 1206, *on remand*, 101 F.3d 325 (4th Cir. 1996), *cert. denied*, 117 S. Ct. 1569 (1997).

The problem of inconsistent commercial speech decisions is unlikely to be fixed by reiterating or further tinkering with the *Central Hudson* test. This Court has

<sup>3</sup> Those earlier decisions, although implicitly superseded, have yet to be explicitly overruled by this Court, with one exception. In 44 *Liquormart*, the Court started its housecleaning in this area by overruling much of *Posadas*. See 517 U.S. at 509-10 (principal opinion); *id.* at 531-32 (O'Connor, J., concurring).



accepted an extraordinary number of commercial speech cases for full review since *Central Hudson* was decided in 1980 – 18 separate cases in approximately 18 years. The time has come to acknowledge that the *Central Hudson* test cannot be salvaged.

A rising chorus of lower courts is calling upon this Court to bring clarity to commercial speech law. In this case, Judge Jones writes for the majority, "the Supreme Court's [commercial speech] jurisprudence has become as complex and difficult to rationalize as the statutory advertising regulations the Court has condemned." *Greater New Orleans Broadcasting Ass'n*, 149 F.3d at 335. The dissenter, Judge Politz, concurs on this one point: "The failure of the Justices to reach an agreement in 44 *Liquormart* about the specifics of the parameters of the constitutional review to be applied to commercial speech restrictions deprives the lower courts of the guidance a coherent, dispositive framework would have provided for evaluating these claims." *Id.* at 341.

Similar pleas for clarity are coming out of the Ninth Circuit. In *Nordyke*, a unanimous panel declares, "the *Central Hudson* test is not easy to apply and the [Supreme Court's] cases summarized above might suggest it is sufficiently flexible to accommodate 'good' commercial speech and to suppress that which is 'not so good.'" 110 F.3d at 712. In *Valley Broadcasting*, another Ninth Circuit panel unanimously states, "44 *Liquormart* fails to present a coherent framework for reviewing [commercial speech] claims." 107 F.3d at 1334.

Fortunately, this Court appears ready to respond to these requests for clarity. We respectfully submit that in

the Court's most recent commercial speech decision, 44 *Liquormart*, the opinions show that a majority of five Justices now recognizes that the *Central Hudson* test does not sufficiently protect constitutional rights. See 517 U.S. at 501 (Stevens, J., joined by Kennedy & Ginsburg, JJ.); *id.* at 517-18 (Scalia, J., concurring) (expressing his "discomfort with the *Central Hudson* test," and that he is not "disposed to reinforce" it); *id.* at 528 (Thomas, J., concurring).<sup>4</sup> Moreover, the four other Justices in 44 *Liquormart*, while still relying on *Central Hudson*, acknowledge that an issue has emerged as to "whether the test we have employed since *Central Hudson* should be displaced." *Id.* at 532 (O'Connor, J., concurring). As discussed below, adoption of strict scrutiny would not only eliminate the inconsistent results and other failings of the *Central Hudson* test, but also would provide commercial speakers and their audiences with the constitutional protection they deserve.

## II. THIS COURT SHOULD ADOPT STRICT SCRUTINY AS THE APPROPRIATE STANDARD FOR JUDICIAL REVIEW OF CONTENT-BASED RESTRICTIONS ON TRUTHFUL, NONMISLEADING COMMERCIAL SPEECH

### A. Content Discrimination Is Equally Unacceptable for Commercial and Noncommercial Speech

The unacceptability of content control by government, which justifies strict scrutiny in the context of

<sup>4</sup> See also *Rubin*, 514 U.S. at 493 (Stevens, J., concurring) (discussing the "misguided approach adopted in *Central Hudson*").



noncommercial speech, applies with equal force in the context of commercial speech. The First Amendment serves a fundamental national interest by treating content-based restrictions on speech as anathema:

To permit the continued building of our politics and culture, and to assure self-fulfillment for each individual, our people are guaranteed the right to express any thought, free from government censorship. The essence of this forbidden censorship is content control. Any restriction on expressive activity because of its content would completely undercut the "profound national commitment to the principle that debate on public issues should be uninhibited, robust, and wide-open."

*Police Dep't of Chicago v. Mosley*, 408 U.S. 92, 95-96 (1972) (citation omitted). When government discriminates on the basis of content, the dangers are a majoritarian suppression of disfavored or less popular ideas and a resulting distortion of the national debate through which, the First Amendment assumes, the best ideas (including the best products and services) will prevail. See *Virginia State Bd.*, 425 U.S. at 770.

In the commercial speech area, content discrimination not only hinders discussion about the relative merits of various products and services, but also about whether and to what extent the underlying economic activities should be regulated. 44 *Liquormart*, 517 U.S. at 503 (principal opinion). For example, the nation is currently debating the impact of increased gambling and possible regulatory responses. Indeed, a National Gambling Impact Study Commission has been impaneled and is scheduled to issue its report this June. *National Gambling*

*Impact Study Comm'n*, Pub. L. 104-169, 110 Stat. 1482 (1996), as amended by Pub. L. 105-30, § 1, 111 Stat. 248 (1997). Particularly at this time, the Government should not be allowed to enforce section 1304, which restricts the flow of information that otherwise would both stimulate and inform this important national debate. See *id.*; *Virginia State Bd.*, 425 U.S. at 780 & n.8 (Stewart, J., concurring).

The courts should be equally vigilant with respect to content discrimination in the noncommercial and commercial speech contexts, for commercial speakers frequently communicate with the public about new ideas that are at least as important as many of the ideas contained in noncommercial speech.<sup>5</sup> See *Virginia State Bd.*, 425 U.S. at 763. For example, advertising for computers and related products tells the American public about ways to receive unprecedented access to information and how to form electronic communities; advertising for digital cameras informs families of new ways to preserve their memories of important events; and advertising for automobiles communicates innovations that reduce the risk of injury from accidents. These messages cannot be less worthy of protection than the expletive about the

<sup>5</sup> This Court's antipathy toward content discrimination in the commercial speech context is reflected in its "general rule" that "the speaker and the audience, not the government, assess the value of the information presented." *Edenfield*, 507 U.S. at 767. Moreover, the Court has recognized that the protected content of advertising includes not only explicitly factual material, but also images designed solely to "attract[] the attention of the audience to the advertiser's message." *Zauderer v. Office of Disciplinary Counsel*, 471 U.S. 626, 647 (1985).

draft emblazoned on Leonard Cohen's jacket, or the rantings of neo-Nazis. See *Cohen v. California*, 403 U.S. 15 (1971); *National Socialist Party v. Village of Skokie*, 432 U.S. 43 (1977).

Indeed, this Court previously has recognized that content discrimination is no less pernicious simply because the restricted speech falls into a category that traditionally has not received full First Amendment protection. In *R.A.V. v. City of St. Paul, Minnesota*, 505 U.S. 377 (1992), the Court held that strict scrutiny must apply when a government restricts the content of speech for reasons other than those that make a particular category of speech proscribable, rather than fully protected. *Id.* at 387-88. The Court applied strict scrutiny in *R.A.V.* because defendant City of St. Paul had restricted "fighting words" not because of the likelihood of a violent response, but in order to impose special prohibitions on "those speakers who express[ed] views on disfavored subjects." *Id.* at 391. More to the point, the Court added that this same First Amendment principle would mean that strict scrutiny should apply whenever a government restricts the content of commercial speech for reasons other than those that justify depriving it of full First Amendment protection, such as the risk of fraud. *Id.* at 388-89 (citations omitted).<sup>6</sup>

<sup>6</sup> Several lower courts, relying on *R.A.V.*, have either applied or considered the application of strict scrutiny to content-based restrictions on commercial speech. See *MD II Entertainment, Inc. v. City of Dallas*, 28 F.3d 492, 495 (5th Cir. 1994) (recognizing potential application of *R.A.V.* in commercial speech context); *Hornell Brewing Co. v. Brady*, 819 F. Supp. 1227, 1232-33 (E.D.N.Y. 1993) (applying both *Central Hudson* and

*R.A.V.* was invoked in spirit if not in name when Justice Stevens, writing in *44 Liquormart* and joined by Justices Kennedy and Ginsburg, endorsed application of strict scrutiny to content-based restrictions on commercial speech: "when a State entirely prohibits the dissemination of truthful, nonmisleading commercial messages for reasons unrelated to the preservation of a fair bargaining process [i.e., prevention of overreaching or deception], there is far less reason to depart from the rigorous review that the First Amendment generally demands." 517 U.S. at 501.<sup>7</sup>

As the foregoing discussion demonstrates, the dangers of content discrimination require that strict scrutiny

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*R.A.V.* without deciding which is required); *Citizens United For Free Speech II v. Long Beach Township Bd. of Comm'rs*, 802 F. Supp. 1223, 1232 (D.N.J. 1992) ("It is clear from the Supreme Court's recent decision in [*R.A.V.*], that commercial speech must be protected by the usual strictures against content-based distinctions.").

<sup>7</sup> Certain courts, including the court of appeals here, have tried to diminish the endorsement of strict scrutiny by Justices Stevens, Kennedy and Ginsburg by claiming that it only applies to blanket bans on commercial speech. Justice Stevens' opinion does note the particular danger of complete speech bans, but never suggests that a less than complete ban should be excused from the rigors of strict scrutiny. Indeed, Justice Stevens cited the unanimous decision in *Linmark Associates, Inc. v. Township of Willingboro*, 431 U.S. 85 (1977), a decision where the Court rejected the argument that a content-based ban on "For Sale" signs should receive less First Amendment scrutiny because it affected only one mode of communication. *Id.* at 93-94; see *Elrod v. Burns*, 427 U.S. 347, 373 (1976) ("The loss of First Amendment freedoms, for even minimal periods of time, unquestionably constitutes irreparable injury.").



be applied to restrictions on truthful, nonmisleading commercial speech. Nonetheless, advocates of censorship insist that strict scrutiny should be reserved only for noncommercial speech. Typically, they premise their argument on two supposed distinctions between commercial and noncommercial speech – the greater “verifiability” and “hardiness” of commercial speech.

The possibility that these distinctions might exist, and that they might justify less protection for commercial speech, was initially suggested by Justice Blackmun in a footnote in *Virginia State Board*, 425 U.S. at 771 n.24. In fact, it was the positing of these so-called “commonsense distinctions” that convinced this Court to create the *Central Hudson* test and provide less than full First Amendment protection to commercial speech. See *Central Hudson*, 447 U.S. at 562-63.

We respectfully submit that, regardless of what “common sense” once seemed to suggest, these distinctions can no longer, under careful consideration, support a regime of lesser protection for commercial speech. As Justice Stevens, joined by Justices Kennedy and Ginsburg, states in *44 Liquormart*, “neither the ‘greater objectivity’ nor the ‘greater hardiness’ of truthful, nonmisleading commercial speech justifies reviewing its complete suppression with added deference.” 517 U.S. at 502. The same conclusion was reached by Justice Thomas. *Id.* at 523 n.4. Even Justice Blackmun, who first posed these so-called “commonsense differences,” later explained that they do not “justify relaxed scrutiny of restraints that suppress truthful, nondeceptive, noncoercive commercial speech.” *Central Hudson*, 447 U.S. at 578.

A leading article on this subject has examined the “hardiness” and “verifiability” arguments, concluding “that the commercial/noncommercial distinction makes no sense.” Alex Kozinski & Stuart Banner, *Who’s Afraid of Commercial Speech?*, 76 Va. L. Rev. 627, 628 (1990). When first describing the “hardiness” distinction, Justice Blackmun suggested that “[s]ince advertising is the [s]ine qua non of commercial profits, there is little likelihood of its being chilled by proper regulation and forgone entirely.” *Virginia State Bd.*, 425 U.S. at 771 n.24. Kozinski and Banner, however, point out that much noncommercial speech is engaged in for profit but nonetheless receives full First Amendment protection, such as newspaper publishing and news broadcasting. Moreover, the profit motive does not necessarily make commercial speech any harder than fully protected speech. Other motivations for speaking can be just as strong as economics, such as religious feeling, political enthusiasm, or artistic impulses. 76 Va. L. Rev. at 637.

The “verifiability” distinction fares no better under Kozinski and Banner’s examination. They observe that many varieties of noncommercial speech, such as scientific speech, are at least as objective as commercial speech, and yet receive full First Amendment protection. *Id.* at 635. Moreover, the supposed greater verifiability of commercial speech cannot justify reduced constitutional protection when government seeks, as it does here, to censor for reasons having nothing to do with the truth or falsity of commercial speech, or its potential to mislead.



*Id.*; see 44 *Liquormart*, 517 U.S. at 501 (Stevens, J.); *R.A.V.*, 505 U.S. at 387-88.<sup>8</sup>

In short, the evils of content discrimination, as recognized by this Court in *R.A.V.* and other precedents throughout decades of First Amendment analysis, require that truthful, nonmisleading commercial speech be accorded the same full First Amendment protection as noncommercial speech.

**B. The Historical Circumstances Surrounding the Adoption of the Bill of Rights Confirm that Commercial Speech Merits Full First Amendment Protection**

The historical evidence of original intent also supports equal First Amendment treatment of commercial and noncommercial speech.<sup>9</sup> As Justice Scalia has explained, a proper search for original intent "requires

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<sup>8</sup> ANA is not asking this Court to go beyond the holding in *R.A.V.* by extending strict scrutiny protection to commercial speech that is either false or misleading. False advertising harms ANA's members as much as it harms consumers. In any event, there is no dispute that the advertising banned by section 1304 is entirely truthful. Consequently, the "very different constitutional questions" raised by false or misleading speech should be left "for another day." *Linmark Assocs.*, 431 U.S. at 98. (ANA also is not asking this Court to extend First Amendment protection to advertising for unlawful products or services.)

<sup>9</sup> This brief does not repeat the historical evidence already submitted to the Court in 44 *Liquormart*, and regarded by certain Justices as supportive of full First Amendment protection for commercial speech. 517 U.S. at 517 (Scalia, J., concurring); *id.* at 522 (Thomas, J., concurring).

immersing oneself in the political and intellectual atmosphere of the time – somehow placing out of mind knowledge that we have which an earlier age did not, and putting on beliefs, attitudes, philosophies, prejudices and loyalties that are not those of our day." Antonin Scalia, *Originalism: The Lesser Evil*, 57 U. Cin. L. Rev. 849, 856-57 (1989).

During the period leading up to the Constitutional Convention, Americans were deeply concerned about the relationship between government and commerce. The Articles of Confederation had not sufficiently advanced, and at times actively hindered, commerce between the States. See Max Farrand, *The Framing of the Constitution of the United States* 7 (1913). As explained by the historian Robert Middlekauff,

[B]y 1786 a feeling of crisis pervaded Congress and much of the nation. At the center of this feeling lay a disenchantment with public finance and commercial policy which in turn bred doubts about the adequacy of republican institutions of government.

Robert Middlekauff, *The Glorious Cause: The American Revolution, 1763-1789* 591 (1982).<sup>10</sup> This commercial crisis in

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<sup>10</sup> Indeed, commercial concerns were the impetus for the Annapolis Conference, the immediate precursor to the Constitutional Convention. Christopher Collier & James Lincoln Collier, *Decision in Philadelphia: The Constitutional Convention of 1787* 42-43 (1986). During September 1786, Commissioners from five states gathered in Annapolis to discuss trade. The Commissioners had been authorized by their respective States "to meet such Commissioners as were, or might be, appointed by the other States in the Union, at such time and place, as

the young nation was a fundamental reason for the convening of the Constitutional Convention in 1787. See Farland, *supra*, at 11.

The Federalist papers, which were published following the adjournment of the Constitutional Convention, could not have been more clear about the centrality of commercial concerns to the Framers. As Alexander Hamilton wrote in No. 12, "The prosperity of commerce is now perceived and acknowledged by all enlightened statesmen to be the most useful as well as the most productive source of national wealth, and has accordingly become a primary object of their political cares." *The Federalist No. 12*, at 91 (Alexander Hamilton) (Clinton Rossiter ed., 1961). In order to remedy the commercial crisis that had arisen under the Articles of Confederation, the drafters of the Constitution provided for a strong central government that would have the express power to regulate interstate commerce. See Catherine Drinker Bowen, *Miracle at Philadelphia: The Story of the Constitutional Convention May to September 1787* 9-10 (1966).

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should be agreed upon by the said Commissioners to take into consideration the trade and Commerce of the United States, to consider how far an uniform system in the commercial intercourse and regulations might be necessary to their common interest and permanent harmony, and to report to their several States, such an Act, relative to this great object, as when unanimously ratified by them would enable the United States in Congress assembled effectually to provide for the same." *Proceedings of the State Commissioners at Annapolis, Maryland, September 11-14, 1786*, in *The Origins of the American Constitution: A Documentary History* 20 (Michael Kammen ed., 1986).

Of course, the creation of a strong central government also worried many Americans. They feared that the new federal government would trample upon their rights. To allay those fears, the Bill of Rights was drafted and ratified by the States. *The Reader's Companion to American History* 97-99 (Eric Foner & John A. Garraty eds., 1991); Herbert J. Storing, *What the Anti-Federalists Were For* 64-70 (Murray Dry ed., 1981). First among the amendments to the Constitution was the unequivocal provision that "Congress shall make no law . . . abridging the freedom of speech, or of the press . . ." U.S. Const. amend. I.

The issue now before this Court is whether the American people of that era, if asked, would have understood the First Amendment as protecting advertising equally with political, religious or literary expression. Because a desire for prosperity based on commerce was a prime force leading to the creation of the Constitution, it must be presumed that the Americans of that day did have that understanding. That presumption is buttressed by considering perhaps the best historical evidence of how contemporary Americans would have perceived advertising – the newspapers of the day.

Attached as appendices hereto are pages from newspapers published during the years leading up to the Bill of Rights in three of the nation's largest cities, Boston, New York and Philadelphia. These pages show that advertising was presented as another "news" item, albeit news about commercial matters, such as a change in the ownership of a tavern or the arrival of a shipment of goods in the "last vessels" from London.



Excerpted from the Philadelphia and Boston newspapers are examples of their front pages, which lead off with banners declaring the right to freedom of speech and press. Directly below those declarations appear columns containing advertisements. The advertisements are largely indistinguishable in appearance from the legal announcements, opinion pieces and political reports that appear on the same page. Indeed, the standard phraseology of the advertisements underscores their informational function: typically, the advertiser states that he "informs his friends and the public in general" of the availability of various products or services for sale.

The excerpt from the New York newspaper is particularly telling, as it is from the edition in which the newly adopted federal Constitution was published. On that same page, in addition to some advertising, appears the following apology:

*A number of ADVERTISEMENTS, PIECES, and PARAGRAPHS, are omitted, this week, to give place to the FEDERAL CONSTITUTION. – It is presumed, that the cause of these omissions will operate as a sufficient apology to all interested therein.*

Clearly, advertisements were so important at the time that the publisher felt compelled to apologize for their omission, even when it was occasioned by the publication of the most newsworthy document of the century.

The search for original intent often requires a degree of imagination. After piecing together what is known about the time in question, the searcher must imagine how people then living would answer a particular question. At the time of the ratification of the Bill of Rights,

the American people were focused on advancing the free flow of commerce, relied heavily on advertising as a means of communicating about commercial matters, and were interested in placing limits on the powers given to the national government by the new Constitution. It is difficult to conceive that these early Americans, if asked, would have accepted the proposition that their advertising was less worthy of protection under the First Amendment than their speech on other important issues of the day. Indeed, this valuing of commercial speech by eighteenth century Americans lives on in their late twentieth century descendants, whose "interest in the free flow of commercial information . . . may be as keen, if not keener by far, than [their] interest in the day's most urgent political debate." *Virginia State Bd.*, 425 U.S. at 763.

In sum, both the historical evidence of original intent, and this Court's repeated condemnation of content discrimination, compel the adoption of strict scrutiny as the test for protecting truthful, nonmisleading commercial speech from paternalistic censorship. Adoption of strict scrutiny in that context already has been endorsed by four members of this Court – Justices Stevens, Kennedy, Thomas and Ginsburg.<sup>11</sup> 44 *Liquormart*, 517 U.S. at 501 (principal opinion); *id.* at 526 (Thomas, J., concurring). Indeed, as discussed above, the *Central Hudson* test, under this Court's more recent decisions, no longer is an

<sup>11</sup> Strict scrutiny protection for commercial speech is not a new idea in this Court, having been endorsed earlier by Justices Brennan and Blackmun. *Posadas*, 478 U.S. at 351 (Brennan, J., dissenting); *Discovery Network*, 507 U.S. at 438 (Blackmun, J., concurring).



intermediate scrutiny test, but has evolved into a near equivalent of strict scrutiny. The Court should use this case to explicitly place truthful commercial speech where it has always belonged – in the pantheon of speech fully protected by the First Amendment.<sup>12</sup>

### III. THE DECISION BELOW SHOULD BE REVERSED UNDER EITHER STRICT SCRUTINY OR A PROPERLY APPLIED CENTRAL HUDSON TEST

Section 1304's ban on broadcast advertising for non-Indian casino gaming cannot withstand either strict scrutiny or the corresponding requirements of the enhanced *Central Hudson* test.<sup>13</sup> First, the Government cannot show that it has even a legitimate interest that supports its broadcast ban, let alone the "substantial" interest required by *Central Hudson*, or the "compelling" interest required by strict scrutiny. See *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37, 45 (1983). The Government's assertion that it has a substantial interest in reducing gambling cannot be squared with its inconsistent, and

<sup>12</sup> See Kathleen M. Sullivan, *Cheap Spirits, Cigarettes, & Free Speech: The Implications of 44 Liquormart*, 1996 Sup. Ct. Rev. 123, 126 (1996) ("After *Liquormart*, it is unclear why 'commercial speech' should continue to be treated as a separate category of speech isolated from general First Amendment principles.").

<sup>13</sup> As a threshold matter, under strict scrutiny, a content-based restriction on speech is presumptively invalid. *R.A.V.*, 505 U.S. at 382. Four Justices of this Court appear to believe that the same presumption of invalidity should apply to content-based restrictions on truthful, nonmisleading commercial speech. 44 *Liquormart*, 517 U.S. at 503 (principal opinion); *id.* at 518 (Thomas, J., concurring).

thus irrational, treatment of various forms of gambling. In contrast to its attempt to reduce non-Indian casino gaming, the Government previously has told this Court that it maintains a neutral position with respect to state lotteries, and so permits broadcast advertising for lotteries that originates in states where lotteries are legal. *United States v. Edge Broadcasting Co.*, 509 U.S. 418, 434 (1993). Even more inconsistently, Congress exempted Indian casino gaming from section 1304's broadcast ban, an exemption that completely undercuts the Government's assertion that it has a substantial interest in reducing gambling. Surely, there can be no legitimate distinction between the harms allegedly caused by gambling based on the heritage of the person who owns the roulette wheel.

Second, the Government also cannot satisfy its burden of demonstrating the effectiveness of its speech ban in achieving its asserted goal. This requirement appears both under the strict scrutiny test and the third prong of *Central Hudson*. See *Village of Schaumburg*, 444 U.S. at 638-39. In the trial court, the Government quite deliberately chose not to submit any evidence to demonstrate that advertising in general directly causes people to gamble. Nor did it submit any evidence to show that a ban limited to broadcast advertising of non-Indian casino gaming, while leaving untouched numerous other forms of gambling advertising (including broadcast advertising for Indian casinos), could materially reduce gambling. Instead, both the Government and the court of appeals relied on mistaken, and, in any event, inadequate presumptions about the effects of advertising. See *Glickman*, 117 S. Ct. at 2153 (Souter, J., dissenting) (noting that "the

unremarkable presumption that advertising actually works to increase consumer demand" is not "automatically convertible" into support for the more tenuous connection between the elimination of *some* advertising and a reduction in demand).

Moreover, the numerous exceptions to section 1304's broadcast advertising ban – for gambling activities ranging from lotteries run by 37 States to Indian casino gaming in at least 22 States – make it impossible for the Government to prove that section 1304 materially reduces gambling. Dispositive here is this Court's decision in *Rubin*, 514 U.S. 488-89, which invalidated the Government's prohibition on the disclosure of alcohol content on beer labels, as "irrational" because the Government inconsistently permitted the disclosure of alcohol content both on labels of distilled spirits and in advertising for beer or distilled spirits. See *Valley Broadcasting*, 107 F.3d at 1334-35; *Players Int'l*, 988 F. Supp. at 506 n.5.

Third, the Government cannot show that it has used the "least restrictive means" to advance its goal, or, to put the requirement in *Central Hudson* terms, that it has carefully considered obvious, less burdensome alternatives to censorship. See 44 *Liquormart*, 517 U.S. at 506-08 (Stevens, J.); *id.* at 524-26 (Thomas, J., concurring); *id.* at 528-31 (O'Connor, J., concurring). Here, plaintiffs identified 16 non-speech-related alternatives for reducing gambling, and the Government submitted absolutely no evidence to show why it had rejected those alternatives. For this additional reason, section 1304 should be struck down as an impermissible restriction on speech. See *Players Int'l*, 988 F. Supp. at 505-07.

The court of appeals disregarded its constitutional duty in this case. It failed to require the Government to justify with evidence its ban on protected speech. Based on the provocative opinion of the majority, it is clear that the court of appeals refused to acknowledge that *Central Hudson* has evolved into a test much closer to strict scrutiny than to rational basis review. Such impermissibly deferential decisions will recur far too regularly, we fear, until this Court explicitly adopts strict scrutiny as the test for protecting truthful, nonmisleading commercial speech.

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## CONCLUSION

The decision of the court of appeals should be reversed.

### *Of Counsel*

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9. New States may be admitted by the Congress into this Union; but no new State shall be formed or erected within the jurisdiction of any other State; nor any State be formed by the junction of two or more States, or part of States, without the consent of the Legislatures of the States concerned as well as of the Congress.

The Congress shall have power to dispose of and make all needful rules and regulations respecting the territory or other property belonging to the United States; and nothing in this Constitution shall be so construed as to prejudice any claims of the United States, or of any particular State.

Art. 4. The United States shall guarantee to every State in this Union, a republican form of government, and shall protect each of them against invasion; and on application of the legislature, or of the executive when the legislature cannot be convened, against domestic violence.

#### ARTICLE V.

The Congress, whenever two-thirds of both houses shall deem it necessary, shall propose amendments to this Constitution, or, on the application of the legislatures of two-thirds of the several States, shall call a convention for proposing amendments, which, in either case, shall be valid to all intents and purposes, as part of this Constitution, when ratified by the legislatures of three-fourths of the several States, or by conventions of three-fourths thereof, as the one or the other mode of ratification may be proposed by the Congress; Provided, that no amendment which may be made prior to the year one thousand seven hundred and eighty, shall in any manner affect the first and fourth clauses in the ninth section of the first article; and that no State, without its consent, shall be deprived of its equal suffrage in the Senate.

#### ARTICLE VI.

All debts contracted, and engagements entered into, before the adoption of this Constitution, shall be as valid against the United States under this Constitution, as under the Confederation.

This Constitution, and the laws of the United States, which shall be made in pursuance thereof; and all treaties made, or which shall be made, under the authority of the United States, shall be the supreme law of the land; and the judges, in every State, shall be bound thereby, any thing in the Constitution, or laws of any State, to the contrary notwithstanding.

The Senators and representatives before-mentioned, and the members of the several State legislatures, and all executive and judicial officers, both of the United States, and of the several States, shall be bound, by oath or affirmation, to support this Constitution; but no religious test shall ever be required as a qualification to any office, or public trust, under the United States.

#### ARTICLE VII.

The ratification of the conventions of nine States shall be sufficient for the establishment of this Constitution between the States so ratifying the same.

*Done in Convention, by the unanimous consent of the States present, the seventeenth day of September, in the year of our Lord one thousand seven hundred and eighty-seven, and of the Independence of the United States of America the tenth. In witness whereof we have hereunto subscribed our Names.*  
**GEORGE WASHINGTON, President,**  
**And Deputies from VIRGINIA,**

**NEW-HAMPSHIRE.** John Langdon,  
 Nicholas Gilman.  
**MASSACHUSETTS.** Nathaniel Gorham,  
 Rufus King.  
**CONNECTICUT.** William S. Johnson,  
 Roger Sherman.  
**NEW-YORK.** Alexander Hamilton,  
 William Livingston,  
 David Brearley,  
 William Patten,  
 Jonathan Dayton,  
 Benjamin Franklin,  
 Thomas Mifflin,  
 Robert Morris,  
 George Clymer,  
**PENNSYLVANIA.** Thomas Fitzsimons,  
 Jared Ingersoll,  
 James Wilson,  
 Gouverneur Morris.  
**DELAWARE.** George Read,  
 Gunnor Bedford, jun.  
 John Dickinson,  
 Richard Basset,  
 Jacob Broom.  
**MARYLAND.** James M'Henry,  
 Daniel of St. Thomas  
 Jenifer,  
 Daniel Carroll.  
**VIRGINIA.** John Blair,  
 James Madison, jun.  
 William Blount.  
**NORTH-CAROLINA.** Richard Dobbs Spaight,  
 Hugh Williamson.  
**SOUTH-CAROLINA.** John Rutledge,  
 Charles C. Pinckney,  
 Pierce Butler.  
**GEORGIA.** William Few,  
 Abraham Baldwin.  
**Attest, WILLIAM JACKSON, Secretary.**

In CONVENTION, Monday, Sept. 17, 1787.

#### PRESENT.

The States of New Hampshire, Massachusetts, Connecticut, Mr. Hamilton from New-York, New-Jersey, Pennsylvania, Delaware, Maryland, Virginia, North-Carolina, South-Carolina, and Georgia.

#### RESOLVED.

THAT the preceding Constitution be laid before the United States in Congress assembled, and that it is the opinion of this Convention, that it should afterwards be submitted to a Convention of Delegates, chosen in each State by the people thereof, or by the recommendation of its legislature, for their assent and ratification; and that each Convention, assenting to, and ratifying the same, should give notice thereof to the United States in Congress assembled.

*Resolved.* That it is the opinion of this Convention, that as soon as the Conventions of nine States shall have ratified this Constitution, the United States in Congress assembled, should be a day on which elections should be appointed by the States which shall have ratified the same, and the day on which the elections should assemble to vote for the president, and the time and place for commencing proceedings under this Constitution. That after such pub-

lication, the elections should be appointed and the Senators and representatives elected; that the elections should meet on the day fixed for the election of the president, and should transmit their votes, certified, signed, sealed, and directed, to the constitution, to the Secretary of the United States, in Congress assembled, that the Senators and representatives should convene at the time and place assigned; that the Senate should choose a president of the Senate, for the sole purpose of receiving, opening, and counting the votes for president; and, that after he shall be chosen, the Congress, together with the president, should, without delay, proceed to execute this Constitution.

*At the unanimous Order of the Convention,*  
**GEORGE WASHINGTON, President.**  
**William Jackson, Secretary.**

New-York, Sept. 27.

ON Monday last the British packet, *Halifax*, Captain Bondmure, arrived, with the mail in 46 days from London; by whom we have received London papers to the 2d of August.

These papers inform, — That an extraordinary council met, in London, on the 28th July, to deliberate on the last accounts respecting the Dutch affairs. — The determination, in substance, is to this effect; that the popular enmities on the powers and privileges of the Stadholder should be repelled, and the prince of Orange should be maintained in the full enjoyment of every constitutional right. In consequence of this determination, dispatches were immediately prepared in go with Mr. Eden to the French court, and with Mr. Grenville to Holland. — That all the reports respecting the march of SIXTY THOUSAND Prussian troops, is without foundation. — That the Flemish accounts, of 60,000 of the emperor's troops being on their march from Germany to the Austrian low countries, is, also, in every respect premature: on the contrary, it is said, deputies are sent out for Vienna, where there is not a doubt, but the business will be settled equally to the honor of the sovereign, and the benefit of the inhabitants of Austrian Flanders. — That Tippon Saib, in the east, has gained a decisive advantage over the Marhattas; since that, overtures have been made for peace with the conquered. — That the British Parliament was prorogued, on the 31st July, to meet on the 23d Oct. — That the Rev. Charles Inglis, D. D. is appointed bishop of Nova-Scotia. — That a shock of an earthquake was felt, on several parts of England, on the 6th July. — That more lives have been lost, and more mischief done to personal property, in England, by late thunder storms, than for many years past. — And that a subscription is set on foot in the city of London, for the relief of the sufferers by the late fire in Boston; on the 31st of July ONE HUNDRED and FOURTEEN GUINEAS had been paid into the hands of Sir James Esdaile, and Co. Bankers, for the above benevolent purpose. Subscriptions were going on rapidly at several other principal banking-houses in that city. It is said that this charitable act originated among the society of Friends (Quakers) and was followed by all denominations of people. It is thought, that by Christmas several thousand pounds will be received. Messrs. Champion and Dickenson, merchants, have subscribed Twenty-five guineas.

A letter from Paris, dated July 20, says: — "We are assured that a Congress will be held at Versailles, consisting of the ambassadors extraordinary of all the powers in Europe, and their important business is said to be the concluding, and signing, a treaty of peace under the general and particular guarantee of all the powers, which is to be inevitably kept up for 70 years. Our Minister of foreign affairs has already, it is said, got the consent of all the republics, and eight crowned heads. If this plan succeeds, it will do great honor to the projector of it."

*Authentic London paragraph* from the New Daily Advertiser of August, 1st, says: — By the last accounts from Philadelphia we find, that there has been a most violent party debate in the Convention, about who should be appointed president. The northern States proposed Dr. Franklin, and the southern Gen. Washington, which was carried by one vote in favour of the latter.

On the 21st ultimo a resolve took place in Congress, authorizing the superintendent of Indian Affairs, in the northern department, to proceed to Fort St. Vincennes, and there hold a treaty with the Wabash, Shawanese, and other hostile tribes of Indians; hear their complaints; and inform them of the pacific inclination of Congress. To inform the Hurons, &c. who joined the representation made to Congress, that their representation received, and will be considered in due time. — That the Secretary at war, by federal troops, effectually protect the frontiers of Pennsylvania, and Virginia, and the federal lands, from Indian incursions, to promote a favourable issue to the intended treaty. — Requiring that the militia of Virginia, and Kentucky, hold themselves in readiness, to co-operate in the defence of the frontiers, should necessity require it, &c. &c.

We learn, that a duel was fought, on Tuesday evening last, between Capt. Venture (a French gentleman, late officer in Count Polski's Legion) and Monsieur Chevalier de Longchamps, in which the latter unfortunately fell a victim. It is said, that the contest was the result of a former dispute.

A remarkable phenomenon, which lately appeared in the atmosphere, at the eastward of Boston, has excited curiosity in some, the palpitation of heart in others; and a third class have imputed it to their memorandums, as a fore-runner of some disastrous event. Reports from the phenomenon, of different kinds, were heard at great distances, and the old women of the country, with horror in their looks, declare, that they distinctly heard the roar of cannon, musquetry, fires, drums, and the clashing of arms.

On Friday night, another daring attempt was made to confuse, by fire, the stores in Convention's alley, in order, as it is supposed, to communicate fire to a large part of the city. It appears by this, that the incendiaries, upon the least relaxation of the patrols, will effect their villainous purpose.

The ship *Juno*, Oliver, is arrived in the British Channel.

*A few Copies of the FEDERAL CONSTITUTION to be had of the Printer thereof.*

The repeated breacher of public faith, says a correspondent, and the variety of laws, which have been passed in different States concerning the violation of private engagements, have had in all an influence on our national morals, as on our national character. Honest men must rejoice to see a spirit of honesty hunting through the New CONSTITUTION. — Public spirited men must rejoice to see a prospect of our national reputation being rescued from approbrium and disgrace; and all good men, not blinded by party spirit, must rejoice to see an effort to erect barriers against the establishment of inquiry by law. The Convention have at least given a distinguished proof of their attachment to the principles of probity and rectitude.

Accounts from Worcester, say, — In consequence of the pardon, lately granted by the executive department of government to those who were under sentence of death for being concerned in the late rebellion, Henry Gale was released from his imprisonment.

We learn from Philadelphia, that the inhabitants of the districts of Southwark, and the north liberties of that city, assembled, have already petitioned the house of assembly, now sitting, that the Federal Constitution may be adopted as speedily as possible by that State.

The first examination was held in ERASMUS HALL, at Flatbush, last Thursday; when his Excellency the Governor, with a committee of the honorable Regency of the University, together with the Trustees of the Hall and a number of other gentlemen from New-York, attended. — The proficiency of the scholars, and particularly the specimens in eloquence, afforded great satisfaction.

On Friday last arrived here his most Christian Majesty's packet, No. 2, Capt. Courdout, in 36 days, from Havre-de-Grace.

Capt. Tinker, in his passage from Charleston to this port, in 39. 30. N. saw a sloop under, with a red horizon, white stern, yellow sides, and black sail, burthen between 50 and 70 tons, no person on board.

Arrived, at Charleston, the ship *Friendship*, Captain Causer, from Larnoe, with about 800 passengers.

The ship *Nancy*, Hall, is arrived at Charleston (South-Carolina) from London.

MARRIED, On Wednesday evening, by the Rev. Benj. Moore, Mr. NICHOLAS BREVORT, merchant, to Miss RACHAEL BLAU, both of this city.

At Aquasneek, last Thursday evening, DAVID BROOKS, Esq. a member of the hon. legislature of this State, to Miss MARIA MALLAM NELL, step-daughter of Col. Samuel Hay, of Aquasneek.

On Friday evening last, by the Rev. Mr. Knize, Mr. EDWARD PALMER, to Miss PEACE REASER, both of this city.

Last Sunday morning, after a lingering illness, which the bore with the most exemplary fortitude, departed this life, in the 31st year of her age; Mrs. DEBORAH FRANKLIN, the truly amiable consort of Mr. JOHN FRANKLIN, merchant of this city, and eldest daughter of the late ANTHONY MORRIS, Esq. of Philadelphia. Her remains were, on Tuesday evening, attended by a very numerous and respectable concourse of citizens, of almost every denomination, to the Friends Burying-Ground, where they were interred agreeable to the order of the society.

This benevolent lady had, prior to the year 1780, long been subject to those acute arthritic complaints, which frequently subdue the most robust, but which the bore with a truly Christian patience. On the 21st of November, 1780, the British commandant, of this city, no longer able to hear of, or bear, the daily accounts of her contributing, with unbounded liberality, to the relief of her fellow-citizens, who were prisoners of war, banished her, without any regard to her situation or sex, or the inclemency of the season, from this city, by which all of civility she became deprived of the use of her feet. But neither the threats, nor cruelty of Britons could change her sentiments relative to the justice of her country's cause, nor deter her from exercising her humanity towards those whom the fortune of war brought within the reach of her relief. — Nor was her benevolence confined merely to those unhappy objects, but extended to all those, without distinction, with whose distresses she was acquainted.

As she lived greatly beloved, she died much lamented by those who wished to imitate her virtues, and has left a husband, and seven children, to deplore their irretrievable loss.

*A number of ADVERTISEMENTS, PIECES, and PARAGRAPHS, are omitted, this week, to give place to the FEDERAL CONSTITUTION. — It is presumed, that the cause of these omissions will operate as a sufficient apology to all interested therein.*

For the NEW-YORK JOURNAL.

To the CITIZENS of the STATE of NEW-YORK.

THE Convention, who sat at Philadelphia, have at last delivered to Congress that system of general government, which they have declared best calculated to promote your safety and happiness as citizens of the United States. This system, though not handed to you formally by the authority of government, has obtained an introduction through divers channels; and the minds of you all, to whose observation it has come, have no doubt been contemplating it; and alternate joy, hope, or fear have preponderated, as it is confirmed, or is differed from, your various ideas of just government.

Government, to an American, is the science of his political safety. — This then is a moment to you the most important — and that in various points — to your reputation as members of a great nation — to your immediate safety, and to that of your posterity. In your private concerns and affairs of life you deliberate with caution, and with prudence; your public concerns require a caution and prudence, in a ratio, suited to the difference and dignity of the subject. The disposal of your reputation, and of your lives and property, is more momentous than a contract for a farm, or the sale of a bale of goods; in the former, if you are negligent or inattentive, the sabbition and despotism will entrap you in their snare, and bind you with the cord of power from which you and your posterity may never be freed; and if the postscript should exist, it carries along with it consequences that will make your community inter in its center; in the latter, it is a mere loss of a little property, which more circumspection, or assiduity, may repair.

Without directly trying to an advocate for this new form of national government, as an opponent — let me conjure you to consider it as a very important crisis of your safety and citizenship. — You have already, in common with the rest of your countrymen, the citizens of the other States, given to the world abundant evidence of your greatness — you have fought under peculiar circumstances, and you have sacrificed a powerful nation on a speculative question — you have established an original compact between you and your posterity, a last heretofore unknown in the formation of the government of the world — your experience has informed you, that there are defects in the federal system, and, to the advancement of mankind, your legislatures have conceived measures for an alteration, with as much ease as an individual would make a disposition of his ordinary domestic affairs; this alteration now lies before you, for your consideration; but beware how you determine — do not, because you admit that something must be done, adopt any thing — watch the members of that convention, that you are capable of a supervision of their conduct. The same medium that gave you this system, if it is erroneous, while the door is now open, can make amendments, or give you another, if it is required. — Your fate, and that of your posterity, depends on your present conduct — do not give the latter reason to curse you, nor yourselves cause of repentance; any amendments you are ambitious of leaving behind you a good name, and it is the reflection, that you have done right in this life, that blunts the thorns of death; the same principles would be a consolation to you, as patients, in the hour of dissolution, that you would leave to your children a fair political inheritance, untouched by the vultures of power, which you have acquired by an arduous performance in the cause of liberty — but how miserable the alternative — you would deprecate the ruin you had brought on yourselves — be the curse of posterity, and the scorn and scoff of nations.

Deliberate, therefore, on this new national government with coolness; analyze it with criticism; and reflect on it with candor; if you find that the influence of a powerful few, or the exercise of a standing army, will always be directed and exerted for your welfare alone, and not for the aggrandizement of themselves, and that it will secure to you and your posterity happiness at home, and national dignity and respect from abroad, adopt it — if it will not, reject it with indignation — better to be where you are, for the present, than insecure forever after. Turn your eyes to the United Netherlands, at this moment, and view their situation; compare it with what yours may be, under a government substantially similar to theirs.

Beware of those who wish to influence your passions, and to make you dupes to their sentiments and little interests — personal prejudices can never persuade, but they always influence which candor might have removed — those who deal in them have not your happiness at heart. Attach yourselves to measures, not to men.

This form of government is handed to you by the recommendations of a man who merits the confidence of the public; but you ought to recollect, that the wisest and best of men may err, and their errors, if adopted, may be fatal to the community; therefore, in principles of politics, as well as in religious faith, every man ought to think for himself. Hereafter, when it will be necessary, I shall make such observations, on this new constitution, as will tend to promote your welfare, and be justified by reason and truth.

Sept. 26, 1787.

TO BE SOLD,  
 By WILLIAM PRINCE,

At FLEMING-LANDING,  
 On LONG-ISLAND, near NEW-YORK,  
 A large Collection of  
 FRUIT TREES,

As follows, to wit:  
 ALL sorts of apples, pears, plums, cherries, peaches, nectarines, apricots, quinces and mulberry-trees, fig-trees, black, white, and red currants; a variety of fine goose-berreries, red and white English and large Canada-berreries, a great variety of straw-berreries, among which is the large Hudson, which for five exceeds any yet discovered, are high flavored and great bearers; Madeira and Lisbon grape vines, English and American with usual and large fruit; small and great varieties of raspberries, and other flowering shrubs, fine blig-d rubin and table tree roots, and a great number of other plants too tedious to mention here, but may be seen in the catalogue, which may be had gratis, by calling at Mr. Hugh Gaine's Printing Office, in Haveres Square, New-York, where orders left will be immediately attended to. The price of the fruit trees is two shillings each; the shrubs and plants are of different prices, as may be seen in the catalogue.  
 New-York, Sept. 27, 1787.

TO BE SOLD,  
 A very fine young BAY GELDING.  
 HE is small full blooded, about 15 hands high, strong and honey, and of a remarkable temper. To avoid unnecessary applications, it may be added, that his price is 50 pounds. — Enquire at Henry Titus's Livery Stable, No. 130, Queen Street.  
 New-York, Sept. 27, 1787.

STAGE.

THE subscriber informs the subscribers, and his friends in particular, that he now runs the STAGE from this city BY BIRCH Mr. HALL formerly run; which stage drives from New-York, at Perck-kill, No. 130, on Mondays, Wednesdays, and Fridays, at five o'clock in the morning, and returns on Thursdays, Saturdays, and Sundays, at six o'clock in the evening. As the subscriber has furnished himself with a very convenient new Wagon, and good Horses, for the purpose, he flatters himself, that he shall be able to give those Gentlemen and Ladies, who desire to favor him with their custom, universal satisfaction.

N. B. The subscriber likewise drives a very general Coach, with a good pair of Horses, and a driver, to LITTLE, likewise, Haveres and Chichester, and other places. Any order, left with Mr. O'Brien, at Perck-kill, or at his stable, in Corlaunt Street, will be immediately attended to, by the subscriber's most humble servant,  
 OBADIAH WRIGHT  
 New-York, Sept. 27, 1787.



# INDEPENDENT GAZETTEER;

## OR, THE

### CHRONICLE OF FREEDOM.

*that the People have a Right to Freedom of Speech, and of writing, and publishing their Sentiments; therefore the Freedom of the Press ought not to be restrained.—Pennsylvania Bill of Rights.*  
*and it be impressed upon your Minds, let it be instilled into your Children, that the Liberty of the Press is the PALLADIUM of all the civil, political, and religious Rights of Freemen.—Junius.*

#### PRICHARD'S New Auction Room,

*only occupied by Mr. Pelosi as the Pennsylvania Coffee-House, in Market-Street, a few doors above Front-Street,—*  
*Will be Opened*

#### THIS EVENING,

*At Seven o'Clock,*

*WILL* the sale of a very valuable LIBRARY  
*will begin, the collection are chiefly LAW AUTHORS,*  
*latest editions in elegant bindings, and by far the best*  
*books offered for sale this season.*

*Catalogues to be had at the Book-Store and Circulating Li-*  
*brary, in Market-Street.*

*Philadelphia, April 2, 1788.*

*The HOUSE is to be let, and possession given immediate-*  
*—Inquire of JOSEPH REDMAN, in Second-Street.*

#### The Last Week,

*At the usual place of performance in the Northern Liberties,*

#### THIS EVENING,

*The Eighth of April, 1788,*

*SIGNOR FALCONI,*

*Will exhibit several new INGENIOUS*

#### EXPERIMENTS.

*In one of which will be represented,*

#### Theophrastus Paracelsus,

*Being a solid GOLD Head, about the*  
*size of a Walnut, which bring in a Glass Tumbler hermeti-*  
*cally sealed, shall answer, by signs, every question put to it;*  
*—will tell the number thrown with the Dice, and will guess*  
*it when thrown under a Hat by any of the Company.*

*This secret of an agency having power over Gold, is entirely*  
*new and was much admired by the Connoisseurs of Europe and*  
*America, and Signor FALCONI hopes it will meet the ap-*  
*probation of the Citizens of Philadelphia.*

*He will exhibit several experiments with the Catoptical*  
*Spy Glass.*

*N. B. No old Tickets will be received, as was set forth in*  
*the first bill.*

*Tickets to be had at the place of performance.*

*BOXES, Half a Dollar; PIT, Two and Six-pence;*  
*GALLERY, One Quarter Dollar.*

*The Ladies and Gentlemen that would wish to engage boxes,*  
*are requested to send their servants soon.*

*\* \* \* The doors to be opened at five, and to begin at seven*  
*o'clock.*

*The subscriber begs leave to inform his friends in particular,*  
*and the public in general, that he has taken*

*That noted Tavern, lately occu-*  
 *pied by*

*Mr. BARNABAS M'SHANE,*

*In Black-Horse-Alley,*

*WHERE he hopes, by his attention, to gain the patron-*  
*age of those who please to favor him with their*  
*custom.*

*Gentlemen who will entrust him with their horses, may*  
*depend upon having the greatest care taken of them, by*  
*their most obedient*

*humble servant,*

*William Blake.*

*June 2, 1787.*

*anti-*

#### ALL KINDS OF PUBLIC SECURITIES

*Bought and Sold, Money Borrowed and Lent, approved Notes*  
*or Bills discounted, by applying to*

*FRANCIS WHITE,*

*opif*

*Near the Bank.*

#### Peter Le Barbier Duplessis,

*NOTARY PUBLIC, SWORN INTERPRETER &*  
*CONVEYANCER.*

*Inform his Friends and the Public in general,*

**THAT** he has opened an OFFICE of  
*—NOTARY PUBLIC, SWORN INTERPRETER*  
*AND CONVEYANCER, on the north-side of Chestnut-*  
*Street, three doors below the corner of Third-Street, where*  
*he draws all sorts of Deeds, Mortgages, Bonds, Protests,*  
*Charter-Parties, and other Writings belonging to the said*  
*Office, and translates Foreign Papers at the shortest notice.*

*He also states cases at law, in a most concise and simple*  
*manner, to be laid before Counsel, Referees, &c.*

*He expects, by punctual attendance, and a strict attention*  
*to the interest of his employers, to merit their confidence and*  
*encouragement, especially as he intends to follow all the above*  
*branches, on the most moderate terms.*

#### JOHN CARRELL,

*CLOCK and WATCH-MAKER,*

*In Front-Street, six doors below Market-Street,*

*HAS FOR SALE,*

**G**OLD, silver, and gilt  
*watches,*  
*Excellent patent seconds do.*  
*Eight day watch hour clocks,*  
*Watch main springs & glasses.*  
*Do. dial plates, pendants and*  
*hands,*  
*Clock bells and flint pinions,*  
*Cast clock brass & forged iron*

*Black lead crucibles of all sizes,*  
*Silver and steel mounte*  
*(swords,*  
*Plated bits and stirrups,*  
*Ladies and gentlemen's mo-*  
*rocco pocket-books,*  
*Penn knives, plated buckles,*  
*&c.*

*A L-S O,*

*An assortment of Clock & Watch maker's*  
*Tools and Files.*

*All kinds of SILVER WORK and JEWELLERY done*  
*in the neatest manner, and at the lowest prices.—He flat-*  
*ters himself he will be able to give satisfaction to those who*  
*may employ him in any of the above branches.* *22wtf*

*This day is published, by ROBERT SMITH, and to be*  
*sold by Messrs. SEDDON, DOBSON, PRICHARD,*  
*and BAILEY,*

*A N*

#### A D D R E S S

*ON THE IMPORTANCE OF*

#### FEMALE EDUCATION,

*Delivered to the Young Ladies and Instructors of Mr. Poor's*  
*Academy in Arch-Street, Philadelphia,*

*In Presence of the Visitors and a large Number of Specta-*  
*tors,*

*On Tuesday, March 4, 1788, at the Close of the Quarterly*  
*Examination,*

*By the Reverend JOSEPH PILMORE, one of the Visitors*  
*of the said Academy.*

#### Barnabas M'Shane,

*Who has for some time past kept the Inn in Black Horse*  
*Alley, is now removed to that old and commodious Ta-*  
*vern, the Harp and Crown, in Third-Street.*

**H**E begs leave to solicit the favors of his friends and the  
*public in general, and assures those gentlemen who*  
*formerly frequented that house and the Harp and Crown,*  
*that every accommodation, both for themselves and horses,*  
*shall be furnished in the best and most careful manner, and*  
*on the most reasonable terms.* *22wtf*

#### TRANSLATION

*From the English Tongue into the German Language, and from*  
*the German into English, performed with Secrecy and Accu-*  
*racy, on moderate Terms, by*

*GEORGE ZEISIEGER,*

*Teacher of the above Languages, North-west Side of Crown-*  
*Street, Philadelphia.*

*From the MARYLAND JOURNAL.*

*NUMBER I.*

*To the CITIZENS of MARYLAND.*

**T**O you, my fellow citizens, I hold myself in a particu-  
*lar manner accountable for every part of my conduct*  
*in the exercise of a trust reposed in me by you, and should*  
*consider myself highly culpable if I was to withhold from*  
*you any information in my possession, the knowledge of*  
*which may be material to enable you to form a right judg-*  
*ment on questions wherein the happiness of yourselves and*  
*your posterity are involved.—Nor shall I ever consider it an*  
*act of condescension when impeached in my public conduct,*  
*or character, to vindicate myself at your bar, and to submit*  
*myself to your decision. In conformity to these sentiments,*  
*which have regulated my conduct since my return from the*  
*Convention, and which will be the rule of my actions in*  
*the sequel, I shall, at this time, beg your indulgence, while*  
*I make some observations on a Publication which the Land-*  
*holder has done me the honor to address to me, in the Ma-*  
*ryland Journal, of the 29th of February last.*

*In my controversy with that writer, on the subject of*  
*Mr. Gerry, I have already enabled you to decide, without*  
*difficulty, on the credit which ought to be given to his most*  
*positive assertions, and should scarce think it worth my*  
*time to notice his charges against myself, was it not for the*  
*opportunity it affords me of stating certain facts and trans-*  
*actions, of which you ought to be informed, some of which*  
*were undesignedly omitted by me when I had the honor of*  
*being called before the House of Delegates.*

*No "extreme modesty" on my part was requisite to in-*  
*duce me to conceal the "sacrifice of resentments" against*  
*Mr. Gerry—since no such sacrifice had ever been made—*  
*nor had any such resentments ever existed.—The principal*  
*opposition in sentiment between Mr. Gerry and myself, was*  
*on the subject of representation; but even on that subject,*  
*he was much more conceding than his colleagues, two of*  
*whom obstinately persisted in voting against the equality of*  
*representation in the Senate, when the question was taken*  
*in Convention upon the adoption of the conciliatory propo-*  
*sitions, on the fate of which depended, I believe, the conti-*  
*nuance of the Convention.*

*In many important questions we perfectly harmonized in*  
*opinion, and where we differed, it never was attended with*  
*warmth or animosity, nor did it in any respect interfere with*  
*a friendly intercourse, and interchange of attention and ci-*  
*vilities.—We both opposed the extraordinary power over*  
*the militia, given to the general government—we were*  
*both against the re-eligibility of the president—we both*  
*concurred in the attempt to prevent members of each branch*  
*of the legislature from being appointable to offices, and in*  
*many other instances, although the Landholder, with his*  
*usual regard to truth, and his usual imposing manner, tells*  
*me, that I "doubtless must remember Mr. Gerry and my-*  
*self never voted alike, except in the instances" he has men-*  
*tioned. As little foundation is there in his assertion, that*  
*I "cautioned certain members to be on their guard against*  
*his wiles, for that he and Mr. Mason held private meetings,*  
*where the plans were concerted to aggrandise, at the ex-*  
*perience of the small states, old Massachusetts and the ancient*  
*dominion." I need only state facts to refute the assertion.*  
*Some time in the month of August, a number of members*  
*who considered the system, as then under consideration,*  
*and likely to be adopted, extremely exceptionable, and of a*  
*tendency to destroy the rights and liberties of the United*  
*States, thought it advisable to meet together in the even-*  
*ings, in order to have a communication of sentiments, and*  
*to concert a plan of conventional opposition to, and amend-*  
*ment of that system, so as, if possible, to render it less dan-*  
*gerous. Mr. Gerry was the first who proposed this measure*  
*to me, and that before any meeting had taken place, and*  
*wished we might assemble at my lodgings; but not having*  
*a room convenient, we fixed upon another place.—There*  
*Mr. Gerry and Mr. Mason did hold meetings; but with*  
*them also met the Delegates from New-Jersey and Connec-*  
*ticut, a part of the delegation from Delaware, an honor-*  
*able member from South-Carolina, one other from Georg-*  
*gia, and myself.—These were the only "private meetings"*  
*that ever I knew or heard to be held by Mr. Gerry and Mr.*  
*Mason—meetings at which I myself attended until I left*  
*the Convention—and of which the sole object was not to*  
*aggrandize the great at the expense of the small, but to*  
*protect and preserve, if possible, the existence and essential*



THE  
BOSTON  
AND  
COUNTRY

Containing the latest Occurrences,

MONDAY,



[No. 1770.]  
GAZETTE,  
THE  
JOURNAL.

Foreign and Domestic.

June 30, 1788.

Printed by BENJAMIN EDES and SON, No. 7, State-Street, BOSTON.

A FREE PRESS MAINTAINS THE MAJESTY OF THE PEOPLE.

NOTICE.

WHEREAS HECTOR LITHGOW, who, in or about the Year 1764, served as a Private in his Majesty's 77th Regt. then quartered at Halifax, in Nova-Scotia left that Place for Great Britain; and proceeded in the same Capacity to the East Indies, where he died in the Year 1784, possessed considerable Property, and by his last Will and Testament devised the same to JOHN and HUGH LITHGOW, his two Sons, who were born in the said Town of Halifax, and lately resided there, and also to FRANCIS SWEETING, their Mother: This is therefore to notify the said JOHN and HUGH LITHGOW and FRANCIS SWEETING, or any of them, that satisfactory Information of the whole Transaction may be received at Halifax, by applying to Messrs. BAYNE and BELCHER; at New York, to THOMAS POPE, Esq.

N. B. Any who may have it in their Power to give satisfactory Information with Respect to the above Persons, or any one of them; shall be rewarded for their trouble.

The Printers in the West India Hands and the States of America, are desired to insert the above Advertisement; and the charge of the same will be delayed by transmitting their Accounts to either of the above Gentlemen.

Halifax, April 10, 1788.

TO BE SOLD

By Public Vendue, by Order of the SUPREME JUDICIAL COURT,

THAT valuable Wharf, Dock, and Flats, belonging to the same, situate on Fifth-Street, at the bottom of Cross-Street, known by the name of PULLING'S WHARF, with the Ware Houses or Stores thereon; referring liberty to take off a Cooper's Shop, built by Capt. Lemuel Gardner the present Occupant. The Wharf and Stores may be viewed at any time before the Sale, which will be on the Premises, on Thursday the 10th of July next, at 12 o'clock. Apply to SARAH PUGLING, Auctioneer. EDWARD PROCTER, Auctioneer. (c. t. f.)

BOSTON, April 14, 1788.

WHEREAS some Person or Persons have acted so villainous a Part as to make Use of my Name in vending and selling SNUFF of a very bad Quality; not only injuring me in my Credit, but cheating the Purchaser, as the SNUFF manufactured by me is of the best Kind, and which I always WARRANT to be such.

Some of the Purchasers of said BAD SNUFF, have brought the same to me, supposing it to be REALLY of my Manufacture—but upon Examination, found it to be of a loose and dry Kind, and may be easily discovered.

Whoever will give Information of the Person or Persons, that thus impose upon the Publick, by making use of my Name to Vend and Sell such BAD SNUFF, shall be handsomely rewarded.

By their humble Servant,

Simon Elliot.

The Publick are informed, that to prevent the above deception, the Advertisements on Bladders of SNUFF, in future, will be altered from Letter-press, to a Copperplate Impression.

SUFFOLK, II. ALL Persons claiming Property in three Chests of Bohea Tea, and Fifty-eight Loaves of White Sugar, seized by James Lovell, Esq; Collector of Import and Excise for said County, for illegal Importation—are hereby notified to appear at the Court of Common Pleas to be held at Boston, on the First Tuesday of July next, and shew Cause (if any they have) why the same Tea and Sugar should not be adjudged Forfeited. EZEKIEL PRICE, Clerk.

WHEREAS, Elizabeth, the Wife of the Subscriber, has behaved herself in an unbecoming manner—There are therefore to forbid all Persons from trusting her on my account, as I will not pay one farthing she may contract after the above date.

JOHN LAURENCE.

Boston, June 20, 1788.

IMPORTED in the last Vessels from LONDON, AND TO BE SOLD,

By JAMES WHITE,

At FRANKLIN'S HEAD, COURT STREET. A general Assortment of BOOKS and STATIONARY, By Wholesale and Retail, viz.

LARGE and small BIBLES, English, French, and Latin DICTIONARIES, Grammar, School Books, Seamen's Books, Book Keeping, Arithmetic, Geography, small Histories, Tell-mores, Psalm Books, Spelling Books and Primers, Account Books, and Record Books of all sizes, Ink Powder, Ink Cake, Wax, Waters, Copy Slips, Writing Books, &c.

A L S O,

A Large Assortment of Superfine, Middling and Common

Writing Paper,

Of all sizes, qualities and Prices, Thick, Thin, and Extra Thin Letter Paper, Plain and Gilt, Dutch Quills, from 1/8 to 1/2 per hundred, &c.

Every Article will be sold on as good terms as at any Store or Shop in BOSTON, and great allowance to those who purchase by the quantity.

Boston, May 21, 1788.

Jonathan Hastings,

INFORMS the Public, and particularly his Customers, That he has removed his SHOP and the POST-OFFICE, from No. 35 to No. 41, Cornhill, next Door to where the Post Office was kept before the late War.

WHERE HE HAS FOR SALE,

A general Assortment of STATIONARY, and such Single, Suchong, Common, Green and Hylon TEAS.

Suffolk II. ALL Persons claiming Property in Three Barrels of Sugar, and One Quarter Cask of Wine, seized by THOMAS MELVILLE, Esq. Naval-Officer for the port of Boston, for Breach of the Laws of this State, are hereby Notified to appear, and shew cause (if any they have) at a Court of Common Pleas, to be held at Boston, on the first Tuesday of July next, why the same Sugar and Wine should not be adjudged forfeit. By Order

EZEKIEL PRICE, Clerk.

THE Members of the SOCIETY

of the CINCINNATI of this Commonwealth are hereby notified, that their annual meeting will be held at the Bunch of Grapes Tavern in Roxbury, on the Fourth of July next, at ten o'clock A. M.

An Oration will be delivered in the forenoon by General HULL; and those Members who have not received their Diplomas, can obtain them from the Treasurer the evening preceding the fourth.

N. B. Dinner at three o'clock.

W. EUSTIS, Vice-President.

The Printers of the several papers in this Commonwealth, will insert the above. Boston, May 17, 1788.

TAKEN up astray in Dedham, on the 10th of April last, a small Red COW, judg'd to be about 8 years old, part of the Bag and Tail White. Whoever has lost the same, by applying to Mr. Thomas How, 3d. of Dedham, and proving their Property, shall have her again, paying Charges.

(From the New Hampshire Gazette, of May 29.)

THE public are cautioned to beware of counterfeit Certificates, done in imitation of those issued for interest and fifteen per cent. of the principal on Notes of this State, dated July 31st, 1787. The whole impression is pale when compared with those that are genuine and the letters in the Counterfeits, are smaller.—The No. in the beginning of the Certificate in the true one, the 0 is near the top of the N. thus N<sup>o</sup> in the Counterfeit the 0 is at the bottom thus N<sup>o</sup>. The top of the J in the beginning of the Certificate in those that are genuine is above the I in the counterfeit, rather lower. There are several other marks, but those mentioned may be sufficient to detect them.

EXETER, May 22, 1788.

The several Printers in the United States are requested to insert the above in their News Papers.

By the UNITED STATES to CONGRESS assembled, May 31st, 1788.

ON a report of the Board of Treasury, to whom was referred a motion of Mr. Carrington. RESOLVED, That Congress proceed to the election of two Commissioners for settling the accounts of the six great departments, to continue in office one year.

ORDERED, That the Commissioners of Accounts for the quartermaster's, commissary's, hospital, marine and cloathing departments, with the approbation of the Board of Treasury, commence suits in behalf of the United States, against all persons in any of the said departments, who stand chargeable with public monies, and whose accounts shall not be lodged with the proper Commissioners within four months, computed from the present date; and that this order be published in the several States for the period above mentioned.

RESOLVED, That the said Commissioners be directed to continue their unremitting attention to the final adjustment of all accounts which have arisen in the said departments, and to the recovery of all sums for which suits may be commenced; and that at the termination of their commission, they deposit with the Register of the Treasury all the books and papers of their respective Offices, together with a general abstract of the sums due from individuals, in order that immediate measures may be adopted for the recovery of the same.

Congress proceeded to the election, and the ballots being taken.

Mr. JONATHAN BURRALL was elected a Commissioner for settling the accounts of the quartermaster's and commissary's departments, and

Mr. BENJAMIN WALKER was elected Commissioner for settling the accounts of the hospital, marine, and cloathing's departments.

CHARLES THOMPSON, Secretary.

On the National Constitution.

SHOULD the citizens of America ratify the proceedings of the Convention, the happy event will form an epocha more peculiar in its nature, more felicitating in its consequence, and more interesting to the philosophic mind, than ever the political history of man has displayed. Where is the country in which the principles of civil liberty and jurisprudence are so well understood as in this; and where has ever such an assembly of men been deputed for such a purpose? To form an assemblage of characters, most of them illustrious for their integrity, patriotism and abilities representing many foreign States; framing a system of government for the whole, in the midst of profound peace; unembarrassed by any unfavourable circumstances abroad, unobscured by any selfish motives at home; but making the most generous concessions to each other for the common welfare, and directing their deliberation with the most perfect unanimity; To see a constitution of government thus formed, and fraught with wisdom, economy and foresight, adapted to the political habits of their constituents, to the state of society and civilization, to the peculiar circumstances of their country, and to those enlightened sentiments of freedom and toleration, so dear to all good men: And, finally, to see this constitution ratified and adopted by several millions of people, inhabiting an extensive country, not from any coercion, but from mere principles of propriety, wisdom and policy: These are objects too great and too glorious to be viewed with common admiration and delight: The idea is so animating to every bosom susceptible of the emotion of patriotism or philanthropy: The attempt alone reflects dignity upon human nature, and the execution secures freedom and publick happiness to remote posterity.

This great event will disclose the meaning of those many astonishing providences which gave victory and to the American arms in the just struggle for independence. From this it will appear, that these were not intended to usher in, upon this recent theatre of cultivated humanity, the horrors of domestic jarring; but to establish, upon the firmest basis, union, freedom and tranquility. The prerogative of the great guardian of nations, to reduce good from evil, will become illustrious. Our reproach abroad, and misarrangement at home, will but show upon contrast, the magnitude of our change. The light of prosperity will have shone the brighter, as just hurrying from the dissipated clouds of injustice, avarice and ambition.

Let us then be of one heart and of one mind. Let us seize the golden opportunity to secure a stable government, and to become a respectable nation. Let us be open decided and resolute in a good cause. Let us render our situation worthy the ashes of our slaughtered brethren, and our own sufferings. Let us remember our emblem, the swift serpent, and its emblematic motto, UNITED OR DEAD! This was once written in blood; but it is as emphatical now as then. A house divided against itself cannot stand. Our national existence depends as much as ever upon our union; and its consolidation most assuredly involves our posterity, felicity and safety.